## What is Regression?

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### What is a relationship and why do we care?

- Most of what we want to do in the social science is learn about how two or more variables are related
- Examples:
  - ▶ Does turnout vary by types of mailers received?
  - Is the quality of political institutions related to average incomes?
  - ▶ Does conflict mediation help reduce civil conflict?

#### Notation and conventions

- Y the dependent variable or outcome or regressand or left-hand-side variable or response
  - Voter turnout
  - ► Log GDP per capita
  - Number of battle deaths
- X the independent variable or explanatory variable or regressor or right-hand-side variable or treatment or predictor
  - Social pressure mailer versus Civic Duty Mailer
  - Average Expropriation Risk
  - Presence of conflict mediation
- Generally our goal is to understand how Y varies as a function of X:

$$Y = f(X) + error$$

#### Conditional expectation review

- ▶ How to describe relationship between *X* and *Y*?
- ▶ **Definition** The **conditional expectation function** (CEF) or the **regression function** of Y given X, denoted E[Y|X=x] is the function that gives the mean of Y at various values of X.
- ▶ Note that this is a function of the *population* distributions.
- Regression at its most fundamental is about how the mean of Y changes as a function of X

#### Conditional with Discrete Variables

Define 
$$Y$$
 to be the prestige of a profession,  $X=("bc","wc","prof")$  (Duncan data): 
$$\mu_{bc}=E[Y|X=bc]$$
 
$$\mu_{wc}=E[Y|X=wc]$$
 
$$\mu_{prof}=E[Y|X=prof]$$

Each  $\mu$  for each group is a conditional expectation.

# How to calculate Conditional Expectation Function with Discrete Variables

▶ How do we calculate this? We've already done this: it's just the usual sample mean among the men and then the usual sample mean among the women:

$$\widehat{E}[Y_i|X_i = wc] = \frac{1}{n_{wc}} \sum_{i:X_i = wc} Y_i$$

$$\widehat{E}[Y_i|X_i = bc] = \frac{1}{n_{bc}} \sum_{i:X_i = bc} Y_i$$

$$\widehat{E}[Y_i|X_i = prof] = \frac{1}{n_{prof}} \sum_{i:X_i = prof} Y_i$$

# Continuous covariate (I): each unique value gets a mean

- ► What if *X* is continuous? Can we calculate a mean for every value of *X*?
- ▶ Not really, because remember the probability that two values will be the same in a continuous variable is 0.
- ▶ Thus, we'll end up with a very "jumpy" function,  $\widehat{E}[Y_i|X_i=x]$ , since  $n_x$  will be at most 1 for any value of x.
- ▶ You can imagine that this will jump around a lot from sample to sample. The estimates,  $\widehat{E}[Y_i|X_i=x]$ , will have high sampling variance.
- ▶ For some values of x we never observe anything

## Continuous covariate (II): stratify and take means

- ▶ So, that seems like each value of *X* won't work, but maybe we can take the continuous variable and turn it into a discrete variable. We call this **stratification**.
- ► Once it's discrete, we can just calculate the means within each strata.

## Continuous covariate (III): model relationship as a line

- ► The stratification approach was fairly crude: it assumed that means were constant within strata, but that seems wrong.
- ► Can we get a more global model for the regression function? Well, maybe we could assume that it is linear:

$$E[Y_i|X_i=x]=\beta_0+\beta_1x$$

- ▶ Why might we do this? Parsimony, first and foremost: 2 numbers to predict any value.
- Some other nice properties we'll talk about in the coming weeks.
- ► Here is the linear regression function for the weight-active minutes relationships:
- We'll see soon how we estimate this line. It's a bit more complicated that the stratify and calculate means.



### Parametric vs. nonparametric models

- ▶ The conditional mean approach for discrete independent variables are **nonparametric** because they make no assumptions about the functional form of  $E[Y_i|X_i=x]$ .
- $\blacktriangleright$  We just estimate the mean among each value of x.
- ▶ With continuous independent variables, this approach breaks down because of the number of values.
- Need to make **parametric** assumptions about the functional form of  $E[Y_i|X_i=x]$  in order to make progress
- ► These are parametric because they involve writing the functional form in terms of parameters, like the linear model.

#### Bias-variance tradeoff

- ▶ How we model the regression function,  $E[Y_i|X_i=x]$ , affects our the behavior of our estimates:
- ► Low bias (function "nails" every point)
- ► High variance (drastic changes from sample to sample)

#### Bias-variance tradeoff

- ▶ How we model the regression function,  $E[Y_i|X_i=x]$ , affects our the behavior of our estimates:
- ► Higher bias (misses "local" variation)
- Low variance (slope and intercept will only change slightly from sample to sample)

#### References

These slides derived almost without change from Matthew Blackwell, What is Regression.